



PGA

2014 MERCHANDISE SHOW



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SuperFlex Golf TO EXHIBIT AT 2014 PGA MERCHANDISE SHOW AND SHOWCASE ITS REVOLUTIONARY SUPERFLEX GOLF SWING KIT

(Orlando, FL). – SuperFlex Golf (DBA SuperFlex Fitness) announced today plans to exhibit at the 61st PGA Merchandise Show, Jan. 21-24, 2014, in their hometown of Orlando, Fla.

SuperFlex and Founder, [Dave Herman](#) will be attending the PGA Merchandise Show to introduce their **SuperFlex Golf Swing Kit**. The swing kit is a revolutionary new training aid that is designed to fix swing faults and is currently being used by many of the world's leading golf instructors, PGA and LPGA players. It comes with its own App which includes 50 instructional swing drills and exercise videos.

Dave will also be presenting SuperFlex Golf Swing Drills along side Master Instructor, Andrew Park on the "TPI Fit to Win stage" on Wednesday January 22nd at 3:30 pm. Their topic: **The Future of Golf Swing Training**

Dave's past and present sports performance clients include Ernie Els, Trevor Immelman, Gary Woodland, Suzann Petterson, Sandra Gal and Se Ri Pak.

In 2012 the company released the SuperFlex Golf Fitness Kit and was named by Golf Digest as one of the "Top 12 coolest items of the 2012 PGA show". Last month the company introduced their Mobile online store with its 5 top selling items. Visit: www.SuperFlexFitness.com

About the PGA Merchandise Show

The 61st PGA Merchandise Show, held January 21-24, 2014, in Orlando, Fla., will welcome some 1,000 top golf companies and brands and more than 40,000 industry professionals from around the world to the industry's annual global summit for the business of golf. The PGA Merchandise Show features a new day pattern in 2014 with the PGA Show Outdoor Demo Day, the world's largest professional golf testing event, held on Tuesday, Jan. 21, 9:00 a.m. to 5:00 p.m., at the Orange County National Golf Center. During PGA Show days, Wednesday – Friday, Jan. 22-24, at the Orange County Convention Center, PGA Professionals, retailers and industry leaders will uncover the latest trends, source the newest golf merchandise, test the latest equipment, learn proven business best practices, network among peers and move forward the business of the game. Learn more at www.PGAShow.com

Booth: 683 (in the Training Aids area)

About: www.SuperFlexFitness.com

Twitter: <https://twitter.com/SuperFlexFit>

Facebook: <https://www.facebook.com/SuperFlexBands>

YouTube: <http://www.youtube.com/user/SuperFlexBands>

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